

Jim Harbin Student Media Festival

Rules for Entering

Entries

- All categories must tell a story utilizing a script and/or storyboard verified by the FAME member on the entry form. All entries must be student written and produced in their entirety, with the signed approval of an active FAME member from the school submitting the entry (see Sec. #4 of entry form). Teachers/sponsors are NOT allowed to write, record or edit. Adults may only serve as advisors but they may be featured in the video.
- Presentations completed after a district competition, or May 1, can be entered in the next year's competition.
- Presentations exceeding time limitations will be disqualified. Running time shall be interpreted as first fade/visual/sound to last.
- Entries may be produced by an individual, group, class, or club. Awards will be made in four grade classifications: K-2, 3-5, 6-8, and 9-12 for each category. All students involved in winning first through third place productions in the State competition will receive awards. Judging is based on content and technical quality.
- All entries must receive a score of **at least 25** to advance to state competition.
- No entry may be submitted in multiple categories. Categories are listed on page 2.

Copyright

- If students incorporate any copyrighted material into their production, they **must** include a signed release specifying permission for use from the owner of that material (see sec. #3 of entry form). Name, address, and phone number must be included with the release, giving FAME permission to copy and broadcast the student production at no charge. **This includes all copyrighted and non-copyrighted materials.**
- Copyright permission **must be credited in writing on the entry form** for use of images, all music (original or non-original), and authoring programs. Entries with identifiable copyright violations will be disqualified. **Fair Use Guidelines do not apply to Jim Harbin entries.**
- We do **NOT** have permission to use **LEGO** products in entries. You must ask for permission and attach written permission if you are granted permission to use LEGO products.
- See separate Copyright Guidelines on the FAME Jim Harbin Entry Information page

Forms

- An entry form must be completed on the FAME Jim Harbin Entries page and video uploaded to EduVision for each entry. Check the FAME Jim Harbin General Information page for your district contact. If no district contact is listed, contact the region or state chair. Sponsors with no district contact may submit the entry form on a **first come, first serve basis**.
- Entry forms must be computer generated **with no handwritten submissions accepted**. The **sponsor's** e-mail address must be included and check that students' names are spelled correctly in the Student Information Field.

Timeline

- By May 1, all district entries will be judged and first place winners submitted to the Region Chair by the District Contact who will email all the schools in their district with the results. Only one entry per category and age group will be eligible for submission to Regional Judging.
- By June 1, all regional entries will be judged and first place region winners sent to the State Chair by the Region Chair who will email all the District Contacts in their region with the results.

Categories

If a time limit is not specified, it remains at 7 minutes or less.

Show intros do NOT fit in any category.

Animation: Characters created on film, video, or computer. Includes two and three-dimensional animation using clay, objects or models. **MUST TELL A STORY!**

Book Trailers: A video advertisement for a book which employs techniques similar to those of movie trailers. **If book covers are used, permission must be granted in writing by the copyright owner.** (Exception: SSYRA titles) Time limit: 60 seconds

Comedy: A humorous story. May incorporate comedic elements, such as misunderstandings, sight gags, or satire.

Documentary: Original programs that document real facts by providing a view of real events and people.

Drama: Original programs that tell a story using emotion and feeling in a dramatic, creative, and colorful way.

Instructional Video: A program that that helps people learn something by giving instructions.

Music Video: Video pictures (still or live action) set to music. Score and/or lyrics can either be original or prerecorded. (Must abide by copyright law – no fair use)

News Feature: Any original news **package** that highlights a real event, i.e. interview, current event, sports update within a news show. Time limit: 2 minutes (Show openings do not qualify.)

News Show: A school-wide informational **show** *including* various segments /packages (news features). (Show openings do not qualify.)

PSA: A Public Service Announcement includes short messages which inform the public or changes public opinion, actions, or feelings. (60 sec. - absolute maximum)

Public Service Video: A video with a maximum length of 7 minutes that is intended to change public interest by raising familiarity of an issue, affecting public opinion, and fueling action. An infomercial can be considered a public service video.

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