

Jim Harbin Student Media Festival

Copyright Guidelines

The emphasis of the Jim Harbin Student Media Festival is on “original” creativity. Collaboration between students can draw upon artistic, musical, written, and technical skills that would result in an “original” production. Copyright is not an issue when students produce “original” material.

In the instances where it is desired to incorporate copyrighted material, in addition to appropriate credit being given as to the source, the production application submitted to the Jim Harbin Student Media Festival must be accompanied by a copyright permissions letter from the copyholder(s).

Student-produced media that originally were created to meet the requirements of a class, may not meet festival guidelines. These same productions may require copyright permissions to be submitted to the Jim Harbin Student Media Festival, since they are no longer under the special classroom/instructional exemptions and now constitute a public performance. If, as part of a production, a brief portion of a copyright work is included as a result of “incidental” activities, permission is not required.

Example: Students videotaping a community parade “briefly” take footage of a band passing by, performing music. This would be considered “incidental,” and therefore, approved. However, if the taping concentrates on the band's performance, it is no longer “incidental.” The same video team, as in the preceding example, briefly pans the audience. While doing so, they sweep by a person wearing a Nike T-shirt. This brief sweep could be considered “incidental” to the production. However, if the camera was to zoom in on the person and emphasize the T-shirt, it is no longer “incidental.”

TRADEMARKED ITEMS

The use of trademarked symbols, logos, characters, etc. in a production would require prior permission, unless their use meets the condition of being “incidental” to the production (e.g. superhero action figures; TV/book characters; company logos).

MUSIC HOSTING SITES

Sites offering artists free, common space or to market their original music must be cited. If music is copyright-free and the artist does not require attribution, music still must be credited as a source in submitted videos and application. Proof of copyright status **MUST** be submitted with each project. This may be submitted as a pdf or screenshot of the website or license agreement. ***This includes but is not limited to CC0, Public Domain, CCBY, YouTube Free Audio, Soundzbound, FreeSound***

Music Loops and Templates

Original music created with software such as GarageBand should be noted in the video credits. Student-created music may be questioned for copyright given the professional quality of loops and templates. For example, “Original music created in GarageBand.” or “Original music created by John Smith” will clarify the origin of student compositions.

SSYRA Books

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LEGOS

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