Jim Harbin Student Media Festival 2006 Copyright Guidelines

The emphasis of the Jim Harbin Student Media Festival is on "original" creativity. Collaboration between students can draw upon artistic, musical, written and technical skills that would result in an "original" production. Copyright is not an issue when students produce "original" material.

In the instances where it is desired to incorporate copyrighted material, in addition to appropriate credit being given as to the source, the production application submitted to the Jim Harbin Student Media Festival must be accompanied by a copyright permissions letter from the copyholder(s).

Student produced media that were originally created to meet the requirements of a class, may not have met guidelines for using portions of copyrighted materials without regarding prior permission. However, these same productions would require copyright permissions to be submitted to the Jim Harbin Student Media Festival, since they are no longer under the special classroom/instructional exemptions and now constitute a public performance.

If, as part of a production, a brief portion of a copyright work is included as a result of "incidental" activities, permission is not required.

> Students videotaping a community parade, "briefly" take footage of a band passing by performance music. (incidental) However, if the taping concentrates on the band's performance, it is no longer "incidental."

> The same video team, as in the preceding example, briefly pans the audience. While doing so, they sweep by a person holding a copy of "Newsweek" Magazine. This brief sweep could be considered "incidental" to the production. However, if the camera was the to zoom in on the person holding the magazine and emphasize the magazine, it is no longer "incidental."

Trademarked Items

The use of trademarked symbols, logos, characters, etc. in a production would require prior permission, unless their use meets the condition of being "incidental" to the production.

Gary Becker 1999

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