

Social Media Networking Policy

Statement of Policy

Social Media is a powerful communication and collaboration tool that FAME encourages members to use to disseminate information pertaining to school libraries and relevant FAME committee news. Its purpose is to spread the good news, projects, initiatives, and activities of Florida school libraries among FAME membership and the general public. Social Media includes websites, platforms, resources, and documents that incorporate blogs, Facebook, Flickr, Google +, Instagram, Picasa, Pinterest, Tumblr, Twitter, YouTube, wikis, and other emerging technologies.

Guidelines

1. Posts are to be made in a professional and ethical manner, acting in good judgment as one's words and actions reflect on FAME. To ensure ethical use, all posts on FAME-specific sites shall be submitted to the Committee on Communications chair, who will share with the appropriate committee member in charge of each specific social media site.
2. When posting about FAME related activities, programs or initiatives on one's personal social media site, it is recommended that members post a disclaimer such as, "The opinions expressed on this blog are my own and do not necessarily represent those of Florida Association for Media in Education." FAME does not endorse or take responsibility for the information and opinions posted by members on personal social media sites.
3. Postings are to be free of bias; obscene material; and defamatory, demeaning, or offensive language.
4. Comments on FAME postings should be thoughtful and constructive in nature, refraining from hate-speech, name-calling and personal insults.
5. All postings must be free of copyright restrictions that limit distribution. It is best practice to link to other's posts, sites, or work rather than reproducing it.
6. Confidentiality shall be maintained at all times and not posted on social media, including Sunshine State Young Readers Award (SSYRA), SSYRA JR, and Florida Teens Read (FTR) closed meetings, discussions and votes; Board of Directors confidential discussions and votes; and confidential committee discussions.
7. Postings shall refrain from social media arguments and debates. Report any misrepresentation of FAME in social media to the Committee on Communications chair immediately.
8. SSYRA JR., SSYRA, and FTR committee members are prohibited from publicly reviewing, writing, blogging, etc. about titles that are eligible for the particular committee on which they are serving. Published reviews attributed to specific committee members can be misconstrued or taken out of context and disseminated. This is to ensure the integrity of both the process and the committee members. It also prevents outside parties from raising questions of ethics or impartiality of the award committee's decision.

FAME Social Media Sites

1. Facebook (<https://www.facebook.com/floridamedia>)
2. Google + (many committees use Google+ closed communities for committee collaboration)
3. Instagram (Florida Association for Media in Education)
4. Pinterest (Florida Association for Media in Education)
5. Twitter (@FloridaMediaEd, @FloridaSSYRA, @SSYRAJR @FLTeensRead, #FAMEchat, #FAME16)
6. Tumblr (FloridaMediaEd)
7. YouTube (Florida Association for Media in Education)

